

REPORT BACK

COSMO launched the covetable 2010 Sexiest SA Men Calendar at a party in Jo'burg, in association with 1st for Women, Diesel and Vawter

SEXY IN THE CITY



The 1st for Women team



M.A.C supplied makeup for the show



The bright and bold Vawter bar



The New Life Centre receives R130 000 from 1st for Women



Goodies from M.A.C and Diesel



A toast to COSMO's Sexiest SA Men for 2010



Bryce Thompson arriving in a new Nissan 370Z Coupe



Diesel's Werner Pieters hands a cash voucher to Wynand Olivier, our Sexiest Man for 2010

Guests arriving at The Venue in Melrose Arch were welcomed on the red carpet with refreshing Vawter served from a brightly lit bar. After they were treated to the on-site creation of a spectacular ice sculpture, the temperature rose markedly with the arrival of our calendar hotties. Each contestant drove up in a racy new Nissan 370Z Coupe. The sexiest SA men were greeted by SFM's Poppy Nshongwana and welcomed on stage by MC Gareth Cliff.

Guests were entertained by performances from Chad Saatman and Tshapo 'Howza' Mosese, two of our current calendar boys, and Jacques Terre'blanche, a previous Sexiest Man contender. Loud applause greeted the announcement of Wynand Olivier as COSMO's Sexiest Man for 2010 (as voted for by our readers). He received R10 000 in cash from COSMO and a R10 000 voucher from Diesel.

Robyn Farrell, MD of 1st for Women Insurance Brokers, handed over a generous donation of R130 000 to the New Life Centre in Johannesburg, which addresses the needs of vulnerable and exploited women and children.

Afterwards, guests enjoyed mingling with the calendar guys, who also included Bryce Thompson, Cameron van der Burgh, Curtis Hardin, Ewan Strydom, Kevin Tsohnt and Francois Hougaard.

Thanks to M.A.C for supplying makeup for the show, Diesel for dressing the sexy men, The Venue in Melrose Arch, Umzingeli Productions, Little Big Productions, Jacques Terre'blanche, Poppy Nshongwana and Gareth Cliff for their contributions. And thank you to our sponsors - 1st for Women, Diesel and Vawter - for an unforgettable evening. ☐



Wynand Olivier - COSMO's Sexiest Man for 2010



Not for Sale to Persons Under the Age of 18.

PHOTOGRAPHY: LINDA GILL, JEFFREY FRIED